



## Evaluating Native SharePoint Services - Fact Sheet

Based on our heralded [SharePoint Report](#), this course will enable you to assess whether, where, and how to use SharePoint, based on the product's inherent strengths and weaknesses. It will also prepare you for developing a SharePoint strategy for your enterprise, empowering business and technology managers to reach a common assessment of what SharePoint can and can't do effectively for your enterprise.

**Instructor:** Tony Byrne: Founder, CMS Watch

**Length:** 4 modules, 3 hours

**Cost:** \$395 (Five or more students eligible for group discount -- contact [info@cmswatch.com](mailto:info@cmswatch.com) or [call](#) for details)

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### Outline

Modules included in this course:

- What Is and Isn't SharePoint 2007
- SharePoint Architecture for Business Managers
- Evaluating SharePoint's Core "Six Pillars"
- Evaluating SharePoint for Social Computing

### Who should take this course

- **Business analysts** -- to learn what SharePoint does and doesn't offer out of the box, and what are the likely costs
- **Information and Knowledge Managers** -- to compare SharePoint against other information and knowledge management tools in your enterprise
- **SharePoint project managers, senior architects, and lead developers** -- to understand what you're about to get into, with respect to architectures, licensing, and functionality
- **SharePoint evaluation teams** -- to level-set understanding and terminology among the team, and make more informed choices about whether and where to employ SharePoint
- **Enterprise architects and IT managers** -- to better guide business colleagues about choices and impacts before they try to dive into SharePoint unawares
- **Consultants** -- to understand where SharePoint works well, and where it does not, providing more value to clients
- **Anyone considering** implementing SharePoint and wanting to know what it does and doesn't provide out of the box
- **Individuals** looking to take our follow-on SharePoint course on SharePoint in the distributed enterprise, of which this first course is a recommended pre-requisite



## What's *not* covered

- Specific technical how-to's
- Discussion of governance, ecosystem, enterprise operations – all covered in our second SharePoint course, "Evaluating SharePoint for Enterprise Deployment"

## Learning Objectives:

### Module 1: What Is and Isn't SharePoint 2007

- Identify traditional themes and trends in Microsoft's approach to SharePoint
- Articulate Microsoft's current strategy for SharePoint
- Understand the differences among various SharePoint license and product types (e.g., WSS vs. MOSS; SharePoint Search, etc.)
- Calculate licensing costs for your enterprise under various scenarios
- Anticipate potential licensing "gotchas"

### Module 2: SharePoint Architecture for Business Managers

- Relate together core Windows Services, WSS, MOSS and related pieces of the SharePoint stack
- Identify the crucial role of the .NET framework and implications for SharePoint implementations
- Articulate the role of SQL Server and IIS
- Identify the significance of core WSS concepts like *lists*, *libraries*, *features*, *sites*, and *site collections*
- Describe where and how MOSS builds on top of the WSS core

### Module 3: Evaluating SharePoint's Core "Six Pillars"

- Differentiate SharePoint implementations by size
- Articulate the value of scenario-based analysis for SharePoint suitability in your enterprise
- Explain how the "Six Pillars" of SharePoint services are really seven
- List the pros and cons of SharePoint for each service:
  - Portal Services
  - Enterprise Content Management Services
  - Web Content Management Services
  - Business Intelligence Services
  - Forms Processing Services
  - Collaboration Services
  - Search Services
- Identify which scenarios SharePoint tends to fit well, and where the platform becomes a serious stretch or even a liability

### Module 4: Evaluating SharePoint for Social Computing

- Define "Social Software" and differentiate it from contemporary notions of "Enterprise 2.0"
- Identify the key scenarios and services in a social computing setting
- Articulate the strengths and weaknesses of SharePoint's social computing applications
- List alternative approaches to deploying native SharePoint services for social computing