



Fundamentals of Enterprise Portal Technology - Fact Sheet

Based on the rigorous methodology employed in our [Enterprise Portals Report](#), this course will provide you with a thorough grounding in Enterprise Portals technology. It will enable you to identify your own requirements more clearly, understand how various Enterprise Portal system services work, and differentiate among alternate architectures and approaches.

Instructor: Alan Pelz-Sharpe, Principal Analyst, CMS Watch

Length: 4 modules, 3 hours

Cost: \$395 (Five or more students eligible for group discount -- contact info@cmswatch.com or [call](#) for details)

[REGISTER NOW](#)

Outline

Modules included in this course:

- Introduction to Enterprise Portals
- Enterprise Portal Technologies
- Enterprise Portal Services
- Enterprise Portal Technology Trends & Best Practices

Who should take this course

- Enterprise Portal project managers, architects, and developers -- to understand what you're about to get into
- Enterprise Portal product selection team members -- to level-set understanding, expectations, and terminology among the team
- Enterprise architects and IT managers -- to better guide business colleagues about choices and impacts
- Business analysts -- to learn what requirements need to be gathered
- Consultants -- to understand how Enterprise Portal tools work and provide more value to clients
- Anyone considering implementing or replacing a Enterprise Portal system

What's *not* covered

- Evaluations of specific products (consult our [Enterprise Portals Report](#) instead)



Learning Objectives:

Module 1: Introduction to Enterprise Portals

- Define enterprise portals
- Explain what portals do – and do not -- provide
- Elaborate a business case for portal scenarios that accounts for an adequate reflection of costs
- Identify seven different portal scenarios

Module 2: Enterprise Portal Technologies

- Assess the technical impact of an enterprise portal on your environment
- Explain at a high-level the key architectural decisions that lay ahead
- Identify key standards and their impact on your project
- Define the key technical roles for your portal initiatives

Module 3: Enterprise Portal Services

- Define common enterprise portal business services
- Explain personalization, its promise and its pitfalls
- Distinguish between native portal services and more complex, integration-heavy features
- Articulate the trade-offs between using native portal services versus 3rd-party services

Module 4: Enterprise Portal Technology Trends & Best Practices

- Fully understand the make-up of the Portal market
- Choose intelligently between a variety of Portal supplier options
- Procure Portal technology in a clear and coherent way
- Be aware of key pitfalls and issues that you may encounter
- Understand the current trends in the Portal marketplace